

OUR OFFERS

A. Title Sponsor: 100 Lacs

- » Brand Logo will be incorporated with the KIFF Logo.
- » A special Citation will be designed in the name of the brand and presented by the brand/client/representative.
- » Special mention in all advertisements given out in Print Media, Magazines & Newsletters.
- » Promotion in Press Releases and Electronic Media. Branded Press Conference in Delhi, Bhopal, Indore & Khajuraho.
- » Larger visibility of your brand in all promotional materials at the venue. viz Marketing Collaterals, Certificates to Film Makers, all Venue Branding, Invites, Outdoor etc.
- » Comprehensive Social Media presence of the brand alongside KIFF. (200 posts on Instagram and FB till the festival)
- » Celebrity Dinner for 10 officials with One night stay at the resort.

B. Platinum Sponsors: 75 Lacs

- » A special Citation will be designed in the name of the brand and presented to the winner by your brand representative.
- » Your Brand will be visible everywhere during the KIFF event and its promotions.
- » Special mention in all advertisements given out in Print Media, Magazines & Newsletters.
- » Promotion in Press Releases and Electronic Media.
- » Branding in the promotional materials at the venue.
- » Celebrity dinner for 6 officials with One night stay at the resort.
- » One branded Celebrity conversation.

C. Gold Sponsors: 40 Lacs

- » Your Brand will be visible everywhere during the KIFF events and its promotions.
- » Special mention in all advertisements given out in Print Media, Magazines & Newsletters.
- » Promotion in Press Releases and/or Television.
- » Brand in the promotional materials at the venue.
- » Celebrity dinner for 4 officials with One night stay at the resort.

D. Silver Sponsor: 25 Lacs

- » You will be the official Associate Partner.
- » Your Brand will be visible everywhere during the KIFF events and its promotions.
- » Special mention in all advertisements given out in Print Media, Magazines & Newsletters.
- » Promotion in Press Releases and/or Television.
- » Brand in the promotional material at the venue.

E. Other Category: Stand Alone (In Conversation with Celebrity): 5 Lacs-10 Lac per celebrity

CONCEPT:

We would be having 20 Exclusive Celebrities.
All will be branded with actual product on the table aesthetically placed.
Celebrity will mention about the product during the interview.
Client can use this as a promotional material but not as an advertisement.